



Channel 21 is Woodland's public access television station. We provide local programming to our viewing community. There are programming and sponsorship opportunities available.

Some possible show ideas include:

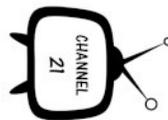
- Your restaurant could host a cooking show or wine tasting.
- Your non-profit organization could produce programming about their mission and the services they provide to the community.
- Your distribution center could provide or produce a forklift or other safety video.
- Your hardware store could offer home improvement courses.
- Your child's school could video their science fair, concert or play for airing on our station.
- As an antique store owner, you can sponsor or produce an educational video series on antique evaluation and buying.
- Do you have a collection or special interest that you would like to share with the community? Write, film and produce a video about it to show your friends, family and neighbors.

Please contact us if you're interested in helping us showcase the unique abilities of our community.

The promotional possibilities are endless.

*Woodland TV is YOUR local television station.*

[www.woodlandtv.org](http://www.woodlandtv.org)



Woodland TV, Channel 21  
524 Main Street, Suite 206  
P.O. Box 1352  
Woodland, CA 95776

# Woodland TV

Woodland's Local Public Access Station



For Woodland  
About Woodland  
By Woodland

[www.woodlandtv.org](http://www.woodlandtv.org)

(530) 669 - 1550

[info@woodlandtv.org](mailto:info@woodlandtv.org)

## Mission Statement

Woodland TV provides the opportunity for our community to speak and share freely.

## Join Woodland TV

Woodland TV is a non-profit corporation whose purpose is to empower individuals organizations and groups within Woodland to produce and/or present their own non-commercial cable programs. Local programming reflecting the full and diverse range of Woodland residents, their perspectives, concerns and interests is encouraged. Woodland TV coordinates training, production, playback and promotional activities to achieve their efforts.

Residents of Woodland and city employees are encouraged to become a member of Woodland TV. As a member, you not only enjoy all the benefits of a membership, but enable Woodland TV to carry out their mission.

Membership in Woodland TV is required to use equipment and use the production studio. You do not need to be a member to submit video program-

## Community Bulletin Board

During non-programming hours, Woodland TV maintains a community bulletin board that includes: slides of local non-commercial events, classes and programs that the community may benefit from.

Contact Woodland TV to post a community bulletin board event.

## Benefits of Membership

- Opportunity to learn video production
- Access to training workshops
- Free access to video and editing equipment
- Free access to studio
- Free airtime for your production
- Free placement of your non-commercial announcement on the Community Bulletin Board (Channel 21) and our website:

## Membership Levels

**Personal/Individual \$ 30-**  
Includes all benefits above.

**Student \$ 10-**  
Includes all benefits above plus opportunities for scholarships.

**Non-Profit \$ 100-**  
Includes all benefits above plus: a media slide aired a minimum of 3 times daily for 1 year.

**Business \$ 300-**  
Includes above general benefits, non-profit benefits, plus: additional discount on video, studio and all production services.

## Membership Application

New  Renewing/Returning

Membership Type	Price
<input type="checkbox"/> Student	\$ 10 -
<input type="checkbox"/> Personal/Individual	\$ 30 -
<input type="checkbox"/> Non-Profit	\$ 100 -
<input type="checkbox"/> Business	\$ 300 -
<input type="checkbox"/> Corporate/Underwrite Program	Various options
<input type="checkbox"/> Donation	\$ _____

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_

E-MAIL \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

Please make check payable to: Woodland TV and mail to us at the address listed below.  
Thanks for supporting public access television.

## Volunteer at Woodland TV

If you would like to volunteer for Woodland TV, please indicate your interests (below) and complete the contact information (above).  
One time and on-going volunteers needed.

- VIDEO PRODUCTION:** Graphic and Title design, Camera Operators, Film Editors, Talent, Writers, Production Asst.
- SPECIAL PROJECTS:** Assisting in fundraising, membership, newsletter, and marketing for Channel 21.
- INTERNS:** If you are interested in an internship, please contact us for more information.
- OTHER:** \_\_\_\_\_



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