

## WOODLAND



JIM SMITH — DAILY DEMOCRAT

Woodland City Councilman Skip Davies, right, presents a proclamation of support to members of the board of directors for Woodland TV on Tuesday night.

# ‘Woodland TV’ recognized during Local Public Access Week

## New name, same mission for local cable station

By Jim Smith

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Coming just after a name change, Woodland Access Visual Enterprise has been recognized by the City Council for the upcoming Local Public Access Week, scheduled for May 1 through 7.

During a presentation at the council meeting Tuesday, Councilman Skip Davies recognized Channel 21 for its “importance of quality local community programming through their efforts to film and provide on-air viewing for community public events” such as the council meeting, local school board meetings, and other public activities.

In addition the local public access channel has also provided live broadcasts of the Woodland Holiday Parade, “Coffee With A Cop” and even the recent State of the City address by Mayor Angel Barajas along with numerous public service announcements.

The agency also supports the participation of local teens through their creation of local programming “for teens, about teens, and created by teens through a partnership with the WJUSD and the Woodland Public Library Teen Advisory Board.”

In accepting the recognition, Fred Schutzman, the president for Woodland Access Visual Enterprise used the occasion to

announce the group had recently changed its name to Woodland TV.

Schutzman earlier said the new name would reflect the “evolving focus and standards of the company,” adding, “Woodland TV is moving beyond just coverage of Woodland events to be show on-air over cable television.

“We are moving in the direction of presenting our programming also on our website so that it is more available to everyone in the community,” he stated. “Currently, only subscribers to WAVE Broadband are able to enjoy our on-air programming.”

This will be the first of several changes to Woodland TV’s image branding the new station which is “For Woodland. About Woodland. By Woodland,” noted Diana Dearmore, station manager for Woodland TV.

**+** Online: Watch the video proclamation presentation at

[FACEBOOK.COM/DAILYDEMOCRAT](https://www.facebook.com/dailydemocrat).

“We are excited about getting back to the basics of community public access television,” Schutzman stated. “And we feel that our new name, “Woodland TV” speaks to exactly what we are all about. The station will continue to focus on recruiting community members to help us in covering local events and providing timely coverage of activities that are of interest to the community.

As part of this name change, Woodland TV will be hosting an open studio celebration from 4 to 6 p.m., Thursday, May 4, during the Big Day of Giving at its studios located at 524 Main Street, Suite 206.